



*Can a single lamp capture
the clandestine delight
of **reading under the
bedsheets?** The private
simplicity of **camping on
the beach?** The relentless
human urge to **explore,**
but also to **hide away?***

retreat }



fabric tent inside frame

2 wires (smooth)

how to hide light?

3 wires (spine)

ribs for structural support?



process }



{ features

battery-powered for
easy portability

3-legged for use on any
surface; also able to
hang from above

materials: hand-shaped
steel rods, hemp twine,
linen cloth

salt & pepper



SUBTRACTIVE



carafe



vase

a collection for

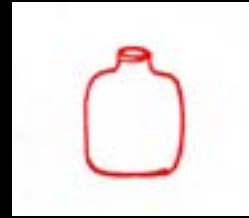
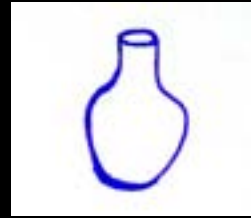
**HEATH
CERAMICS**

by Helen Anderson

THE TASK

Design a suite of three tabletop items for a well-known brand, maintaining the brand's design aesthetic while incorporating your own. Create renderings of all three items and a model of one of the items in the set.





THE APPROACH



Start with a classic Heath material (ceramics), color scheme (one neutral + one primary) and shape (bottle). Adapt it by bringing forth negative space, turning these commonplace objects into delightfully unexpected forms.



Mendelian Doorbell

the task: design a doorbell for a famous figure, drawing on his personality and preferences to produce a model of a beautiful object that he would choose to hang outside his door





Point of View

As the “father of genetics,” Gregor Mendel worked with pea plants to demonstrate how their traits were passed from generation to generation. Therefore, his point of view (and mine, as designer) blends

LOGIC & *nature*

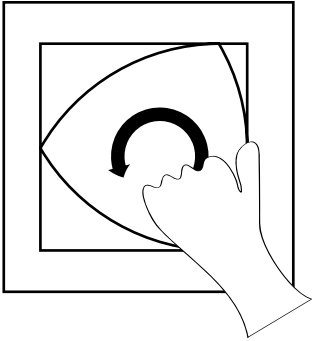
in the following ways:

- Fingerprints on the handle make it an intuitive place to touch in order to operate the doorbell.
- The rounded triangle turns smoothly inside of the rigid square frame. The motion is unexpected, but when the user watches the doorbell rotate back on its own, the fact that every diameter of the triangle is the same length makes perfect sense.

{How it Works

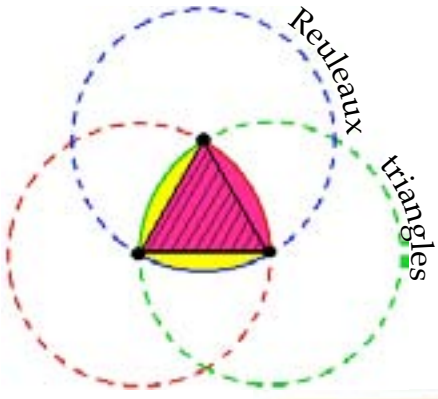
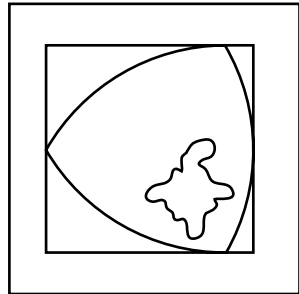
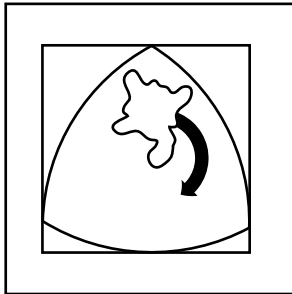
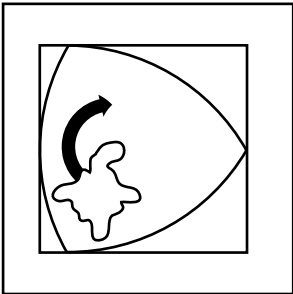
1

visitor turns handle one full rotation



2

bell rings while triangular wheel rotates the other direction, back to its original position



and other shapes of constant width



turnkey doorbells



old-fashioned telephone dials



{Inspiration